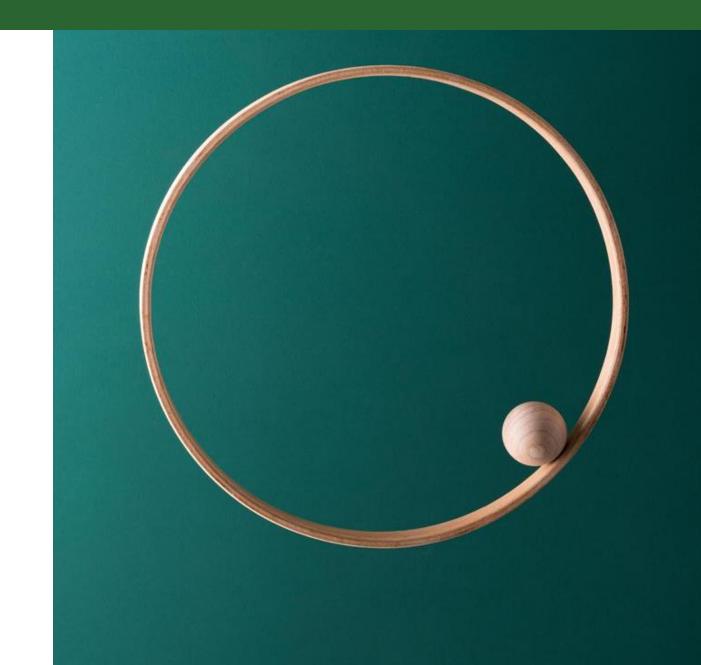


Agenda

- Challenges in Denmark
- LIFE Project: Circular Economy Beyond Waste
 - Circular Public Procurement
 - Citizens' Assembly







Material hotspots



Food, water & nutrients



Electronics and ICT



Batteries & vehicles



Construction & buildings







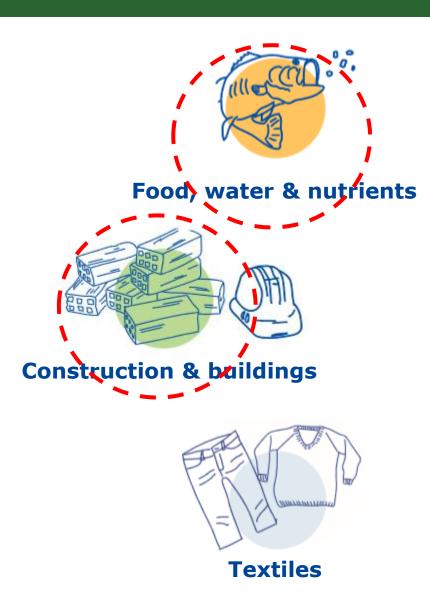
Packaging



Textiles



Material hotspots





Electronics and ICT







Batteries & vehicles



Packaging



Material hotspots



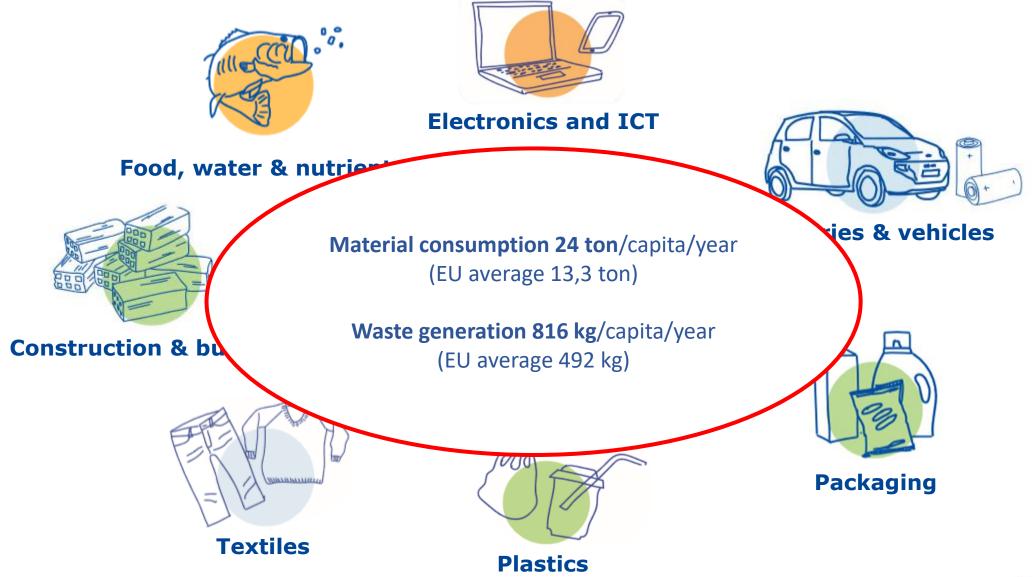


Batteries & vehicles





Among the top consumers in EU





Systemic hotspots

Ineffective markets for secondary raw materials

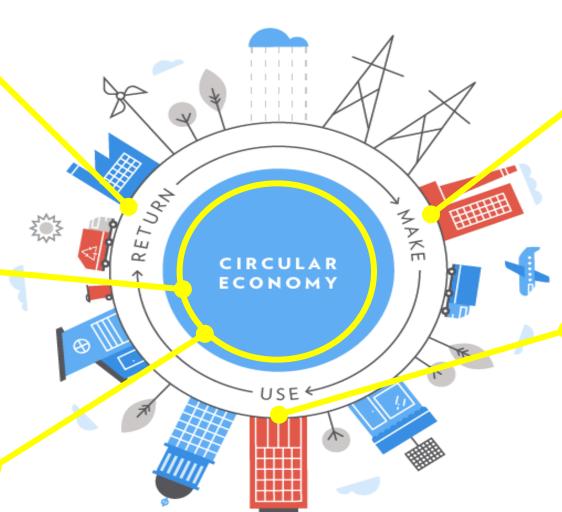
Low demand for secondary raw materials

Framework conditions support a linear economy

Easier and cheaper to buy new than repair

Citizens not on board

Only "the usual suspects" get involved



Low demand for circular solutions

Limited focus on life extension, repairability and recycled materials

Insufficient focus on prevention, reuse and repair

Numerous functional products are discarded, e.g. electronics



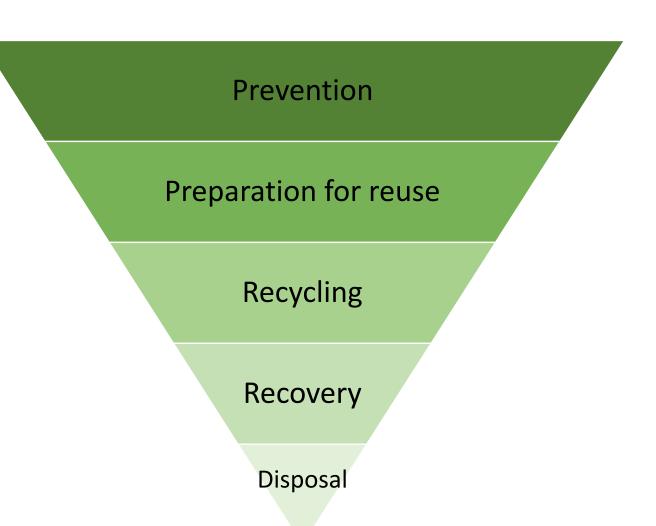


Circular Economy Beyond Waste

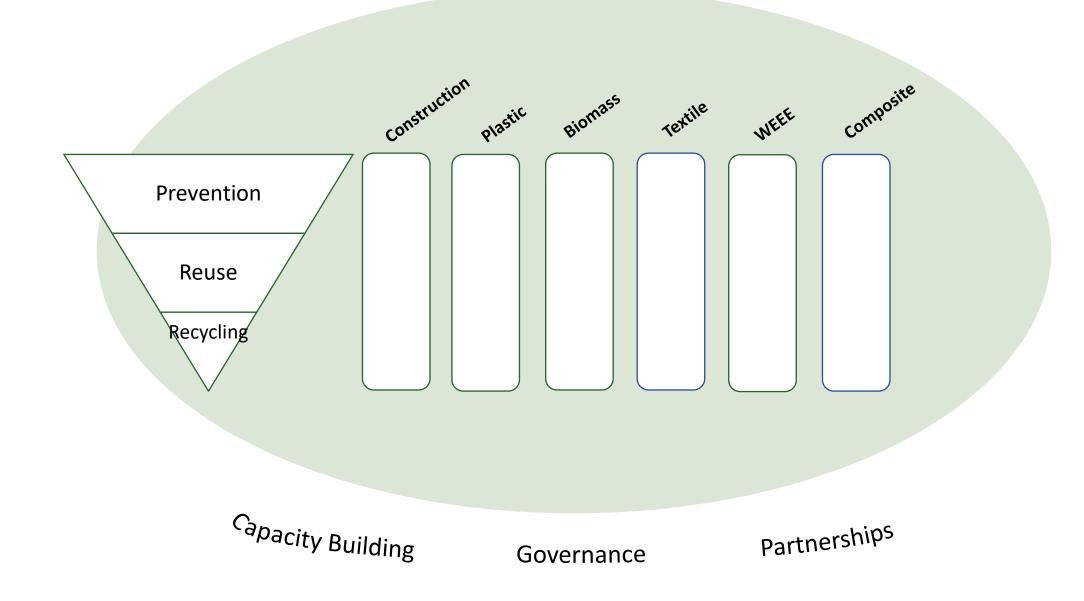
- LIFE Integrated Project
- 40 project partners
- 2022-2029
- Implementing the national action plan for circular economy

Objectives

- 1. Waste prevention
- 2. Circular waste management
- 3. Framework conditions









Enable regions and municipalities to...

Create efficient markets for secondary materials through value chain partnerships

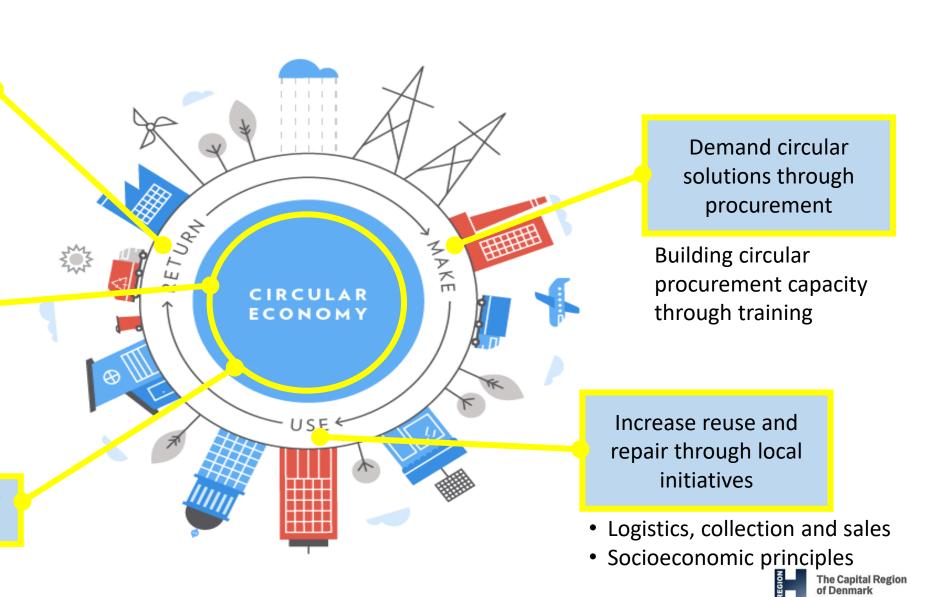
- Share risks and benefits
- Logistics and storage

Improve framework conditions

Promote regulation and incentives supporting circularity

Involve citizens in the transition

Co-creation between citizens and politicians



Procuring for a circular economy in municipalities

Gentofte Municipality

Timeframe: 2022-2029

Objectives

- Upgrade municipal procurement departments in terms of circular economy understanding and circular public procurement (CPP)
- Enable them to integrate CPP in their daily practices, create awareness of CPP potentials and perform circular tenders
- Emphasis on environmental and economic benefits how to estimate and communicate them







Hands-on tools and procedures



- Develop roadmap for CPP
- Develop hands-on tools, incl. TCOcalculations, LCA-databases, monitoring tools, etc. (aggregate existing knowledge to be functional)
- Facilitate strategic change management: Establish the political mandate, and cross-departmental cooperation
- Informing and training procurers and decision-makers through education modules



Citizen involvement: Challenges and opportunities

Challenges in Denmark

- Ressource intensive consumption patterns
- While Danes find sustainability important, a majority oppose political measures that interfere with private consumption

Why deliberative processes?

- Profound and rapid behavioral changes are needed
- Behavioral sciences: Requires changes in societal structures that shape consumption
- Evidence shows: Deliberative processes lead to political decisions that are bolder, more well-informed and have higher democratic legitimacy

Objectives

- To develop and demonstrate "next generation citizen empowerment"
- Citizens become co-creators of the framework for behavior and consumption



Citizens' Assembly on responsible consumption

Timeframe: 2022-2025

Partners

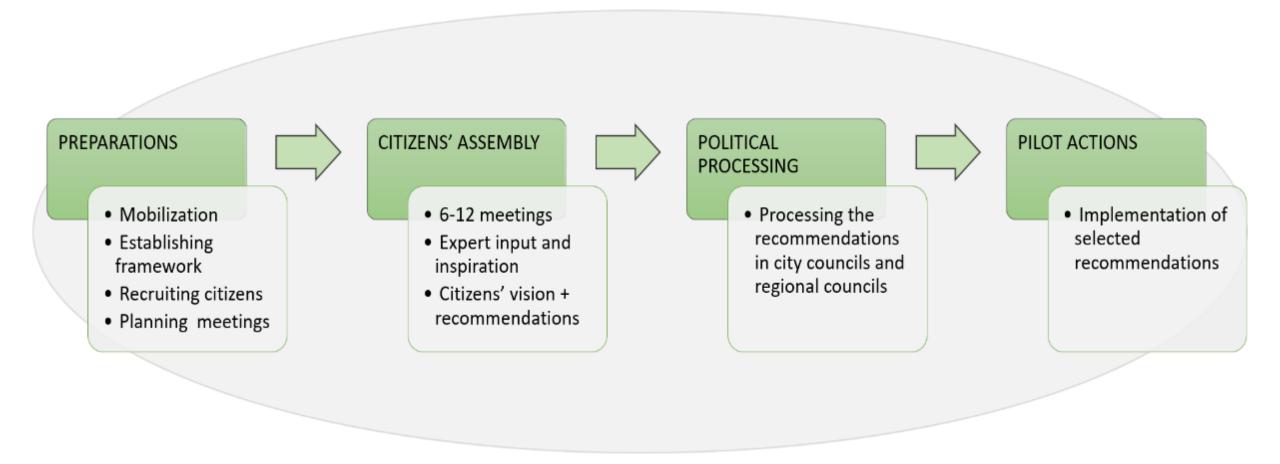
- Capital Region (lead), Region of Southern Denmark
- 4 municipalities
- We Do Democracy

Citizens' Assembly

- 100 citizens from across Denmark who will meet 6-12 times
- Develop a vision of a meaningful life with responsible consumption
- ...and recommendations for political actions that support the realization of the vision
- The recommendations will be processed in 6 city and regional councils
- Selected recommendations will be implemented in practice in the municipalities and regions

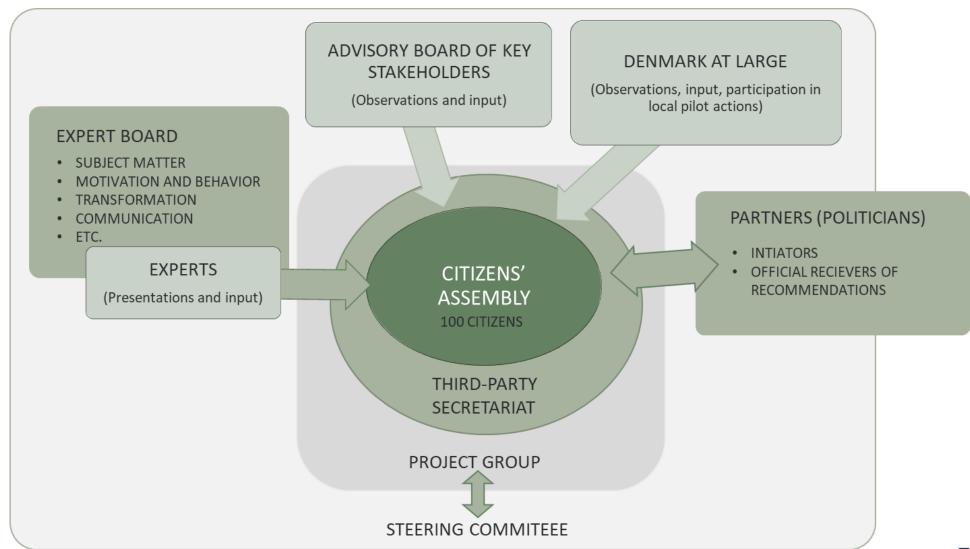


Process





Organisational setup







Thank you for listening

Questions?

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